BrowserStack

Using the BrowserStack logo

How to use the BrowserStack logo correctly: pick the right version, give it space, and keep it exactly as it is.

1 Pick the right version
2 Give it space
3 Don’t change it

1 Pick the right version

Use one of these two. They cover almost every situation.



On white or light backgrounds

Use: Full colour – dark text

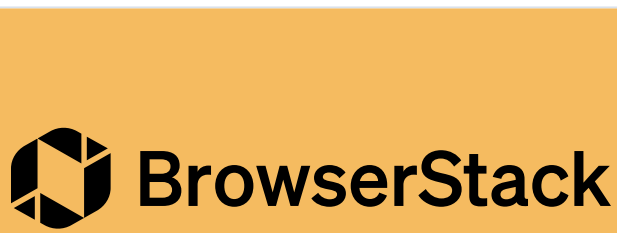


On dark backgrounds

Use: Full colour – white text

Secondary – only when contrast is low

Use a one-colour logo only when the full-colour logo doesn’t stand out against the background, or when printing in one colour.



ONLY WHEN CONTRAST IS LOW

One colour – black

One-colour printing, or a light or coloured background where the full-colour logo blends in.



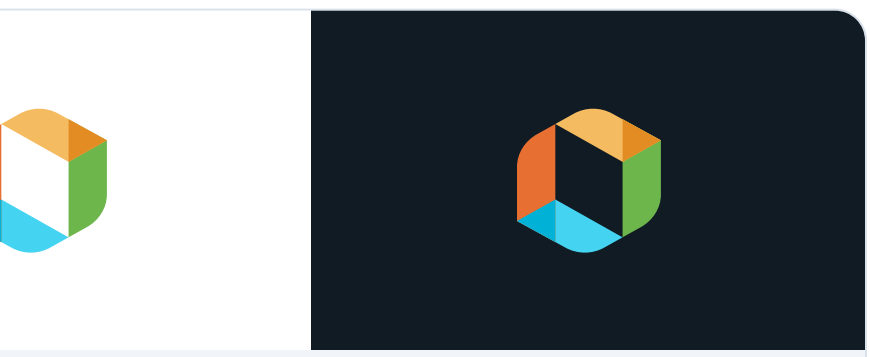
ONLY WHEN CONTRAST IS LOW

One colour – white

One-colour printing, or a dark or coloured background where the full-colour logo blends in.

Symbol only – special treatment

Only where the full logo can’t fit. Never use it in place of the full logo.



Symbol only

Only where the full logo can’t fit, like app icons and profile pictures. Everywhere else, use the full logo.



App icon



Profile picture

2 Give it space

Keep an empty area around the logo – no text, pictures or page edges inside it.

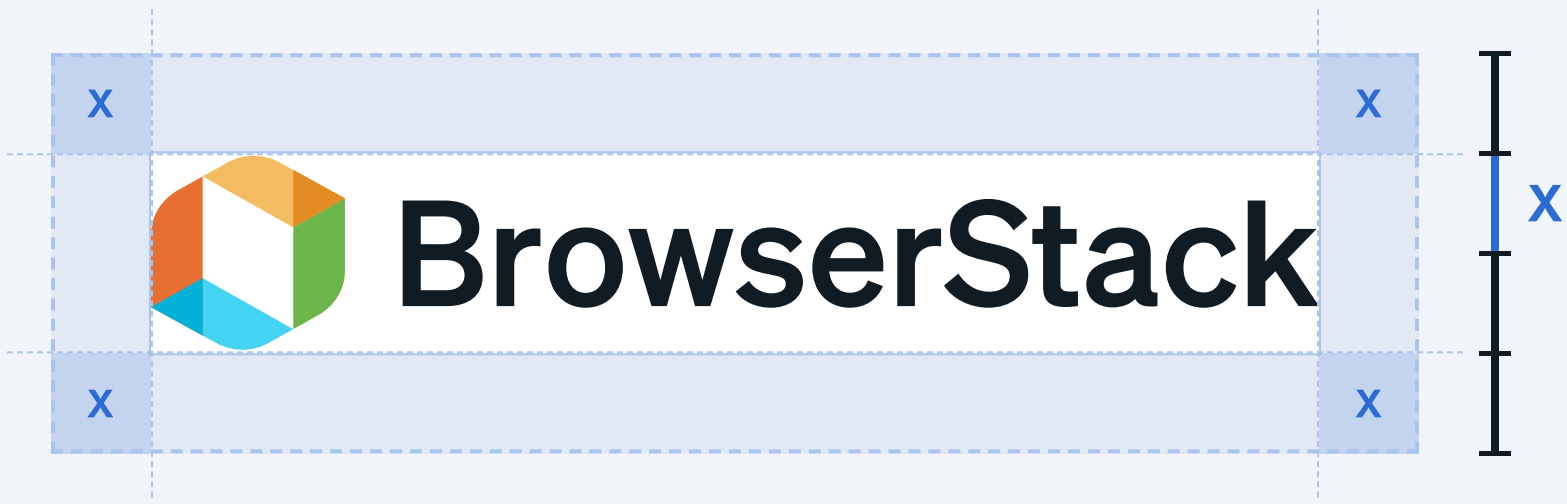
Quick check

Split the logo’s height in half – that’s X. Keep X empty on the top, bottom, left and right.

THE RULE

Keep X of empty space on every side

X is half the logo’s height, so it grows and shrinks with the logo. It works the same on slides, email signatures, posters and partner pages. More space is always fine.

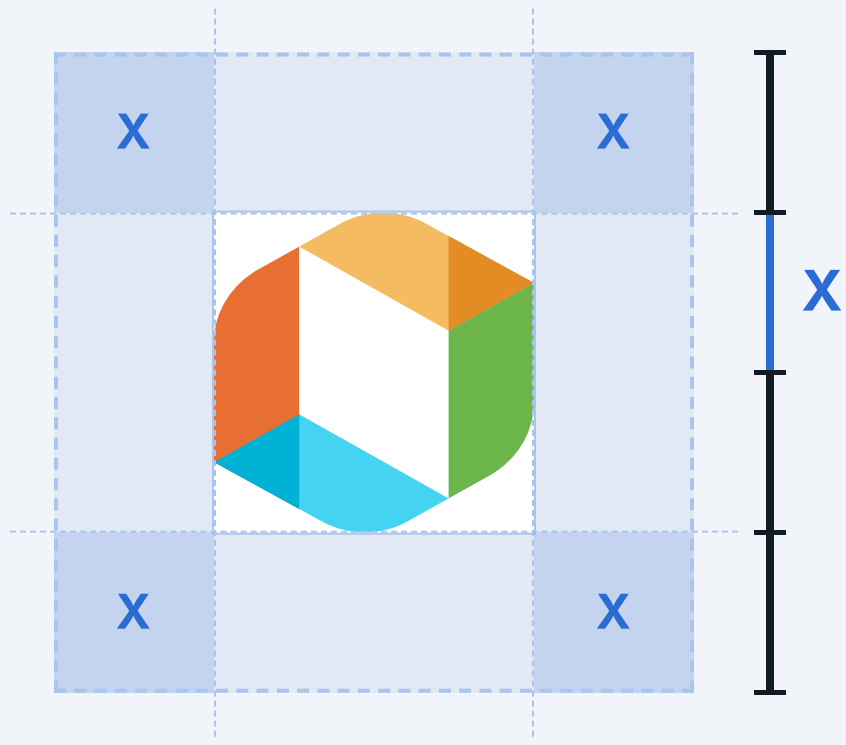


X = ½ of the logo

SYMBOL ONLY

Using the symbol on its own? Same rule.

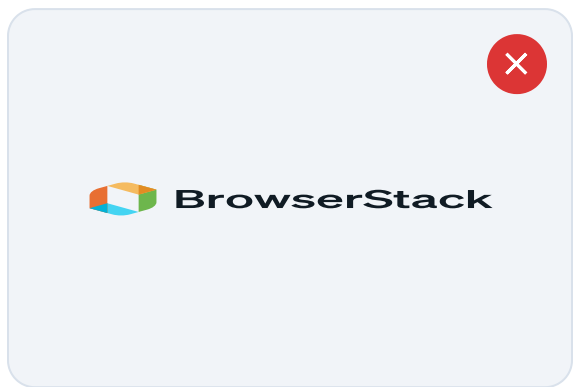
X is half the symbol’s height. Keep X of empty space on every side.



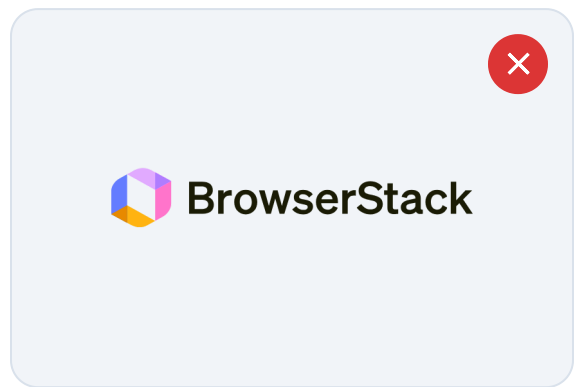
X = ½ of the symbol

3 Don’t change it

Use the logo exactly as it comes in the file. To resize, drag a corner while holding Shift.



Don’t stretch or squash it



Don’t change its colours



Don’t tilt or rotate it



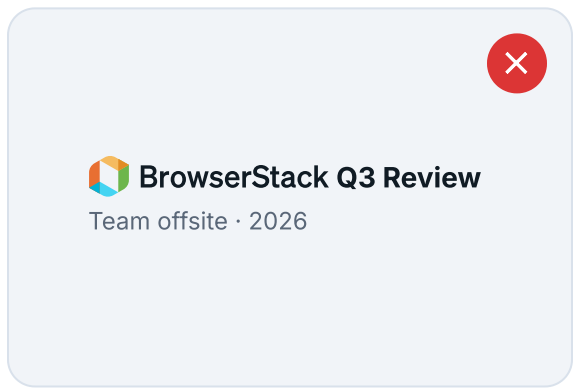
Don’t add shadows,
outlines or effects



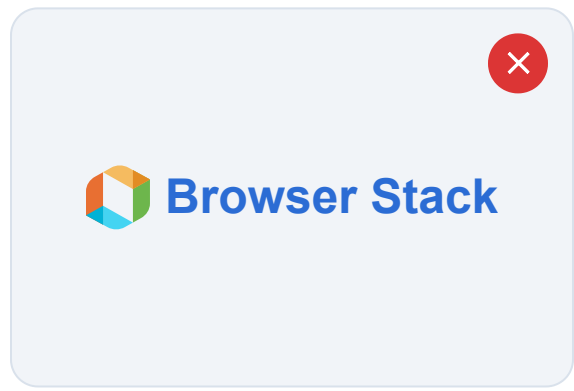
Don’t place it on busy
photos or patterns



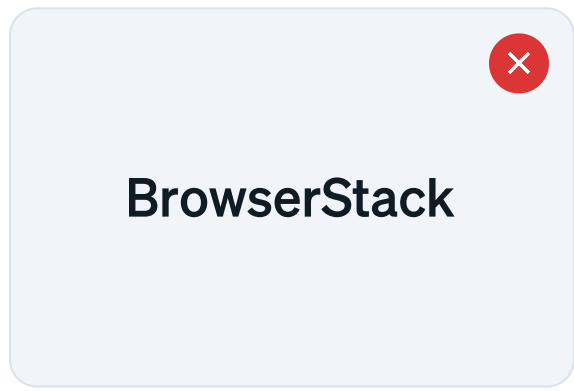
Don’t use low-contrast colours



Don’t crowd it with text or images



Don’t retype, redraw or screenshot it



Don’t use the name
without the symbol

Diagrams are shown enlarged for clarity. The rules apply at every size.